


**BACK TO WHERE IT ALL BEGAN**

# TREASURY 360° NORDIC

May 13 – Copenhagen – BELLA ARENA / BELLA CENTER

**FOR TREASURERS - BY TREASURERS**

**1,000+** 

**80+** 

**31** 

# A premium experience for treasury professionals

- Everything under one roof – easy to navigate
- 1 Main stage
- 4 Breakout stages
- 31 Sessions
- 80+ Speakers
- Treasurer-only trainings
- The best treasurer dinner party in the world!
- And much more...

# The concept

- We elevate the event experience
- Interactive event platform – before, during and after
  - Engage early with delegates
  - 290+ treasurers on the platform (per 4 May 2026)
- Real-time delegate list and QR-based on-site lead generation
- Always-on agenda – full flexibility
- All day food & beverage
- Non-stop networking

# Networking that matters

- Quality over forced interactions
- Pre-book 1-2-1 meetings with delegates on the platform
- Dedicated meeting area
- No forced meetings – higher quality interactions
- Exhibition hall as **“THE HEART”** of the event
- Stronger, more relevant conversations

TREASURY 360°  
NORRIN

# PARTNERSHIP OPTIONS 2027°



TREASURY 360°



TREASURY 360°

ELEMENTS	PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER
AVAILABLE PARTNERSHIPS	7	14	20	10
DISCOUNT RATE ON ADD ONS (NOT APPLICABLE ON 3RD-PARTY SOLUTIONS)	-25%	-20%	-15%	-10%
AREA FOR STAND - ALL EXHIBITORS WILL BE CONNECTED WITH 3RD-PARTY PROVIDER FOR BOOTH PLANNING	5*3	4*3	3*2	2*2
STAGE APPEARANCE / SPEAKING SESSION - SEE NEXT SLIDE	2	1	-	-
MEETING REQUESTS WITH DELEGATES VIA THE EVENT APP (ASK KIM FOR MORE DETAILS)	NO LIMIT	10/REP	7/REP	3/REP
DISPLAY AD @ TREASURY360.NET DURING MARCH, APRIL, MAY 2027	✓	-	-	-
TICKETS TO THE EVENT + DINNER (ADDITIONAL TICKETS CAN BE PURCHASED AT A DISCOUNTED PRICE)	12	8	5	3
TABLES AT CLOSING DINNER - 8 SEATS/TABLE	4	2	1	-
TIME AT YOUR DISPOSAL IN COMMERCIAL VIDEO LOOP	120 SEC	90 SEC	60 SEC	30 SEC
PAGE(S) IN THE MAGAZINE	2*A4	-	-	-
PARTNER PAGE ON THE EVENT PLATFORM	✓	✓	✓	✓
VISIBILITY WITH LOGO IN MARKETING COMMUNICATION	✓	✓	✓	✓
DELEGATE LIST	✓	✓	✓	✓
AFTER-EVENT REPORT	✓	✓	✓	✓

# Speaking opportunities

- Maximize your impact
- Client cases and real stories
- Panels and fireside chats
- Early submission = higher visibility
- Avoid standalone sales presentations
- 28 breakout sessions (vs. 40 in 2026)
- ~250 seats per room

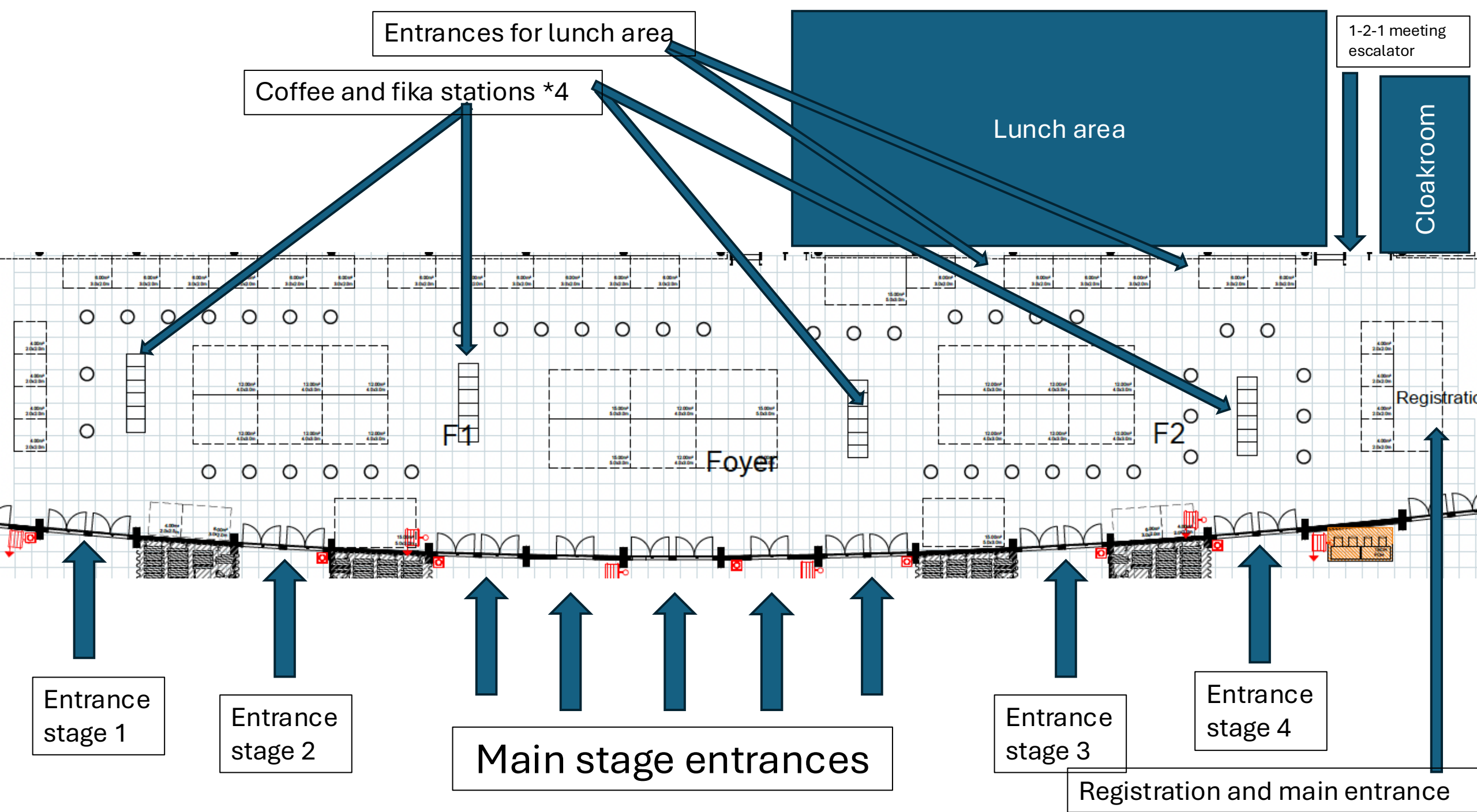


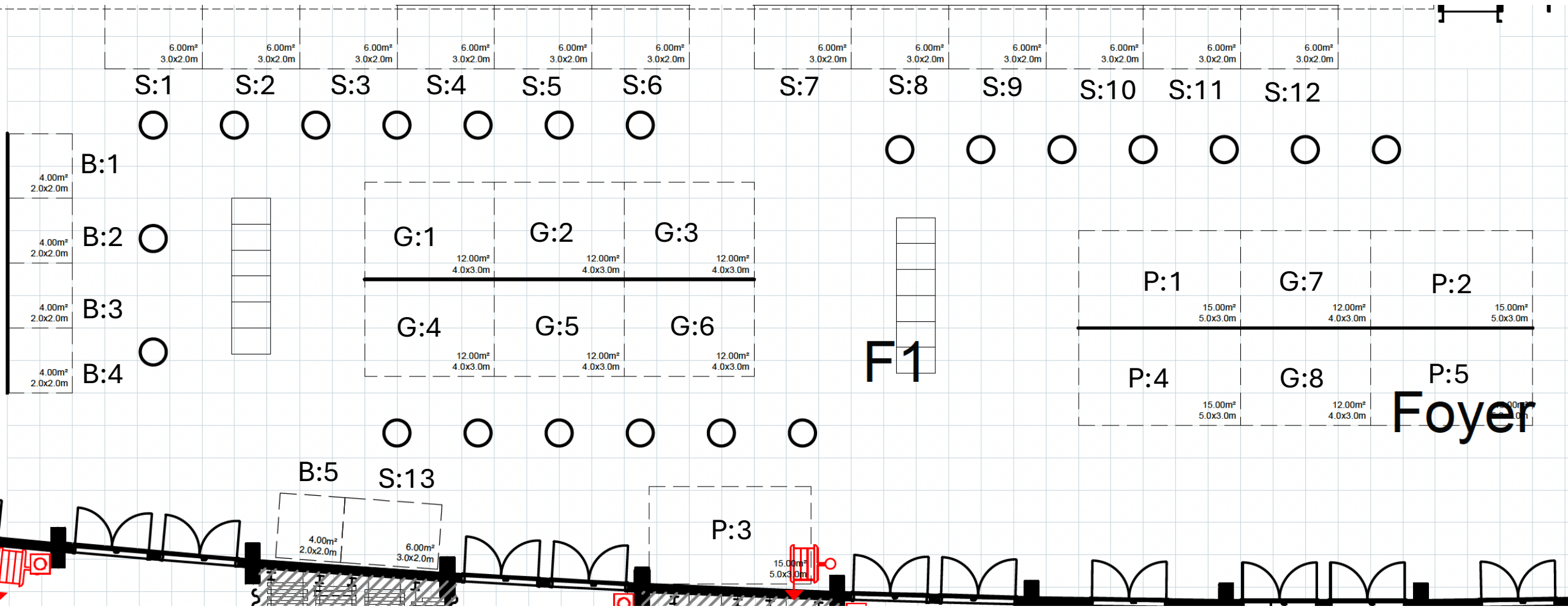
TREASURY 360°  
NORDIC



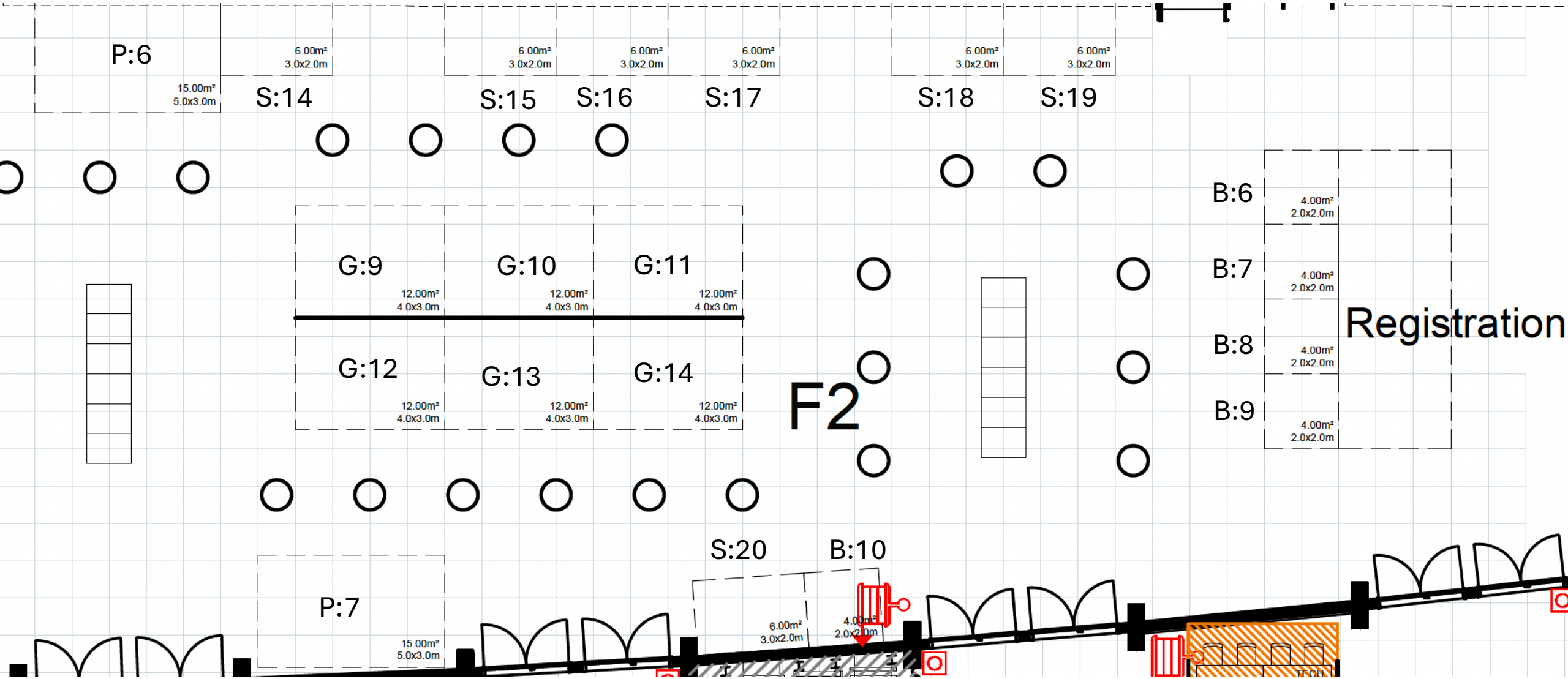
# Floorplan – Pick your stand location







Foyer



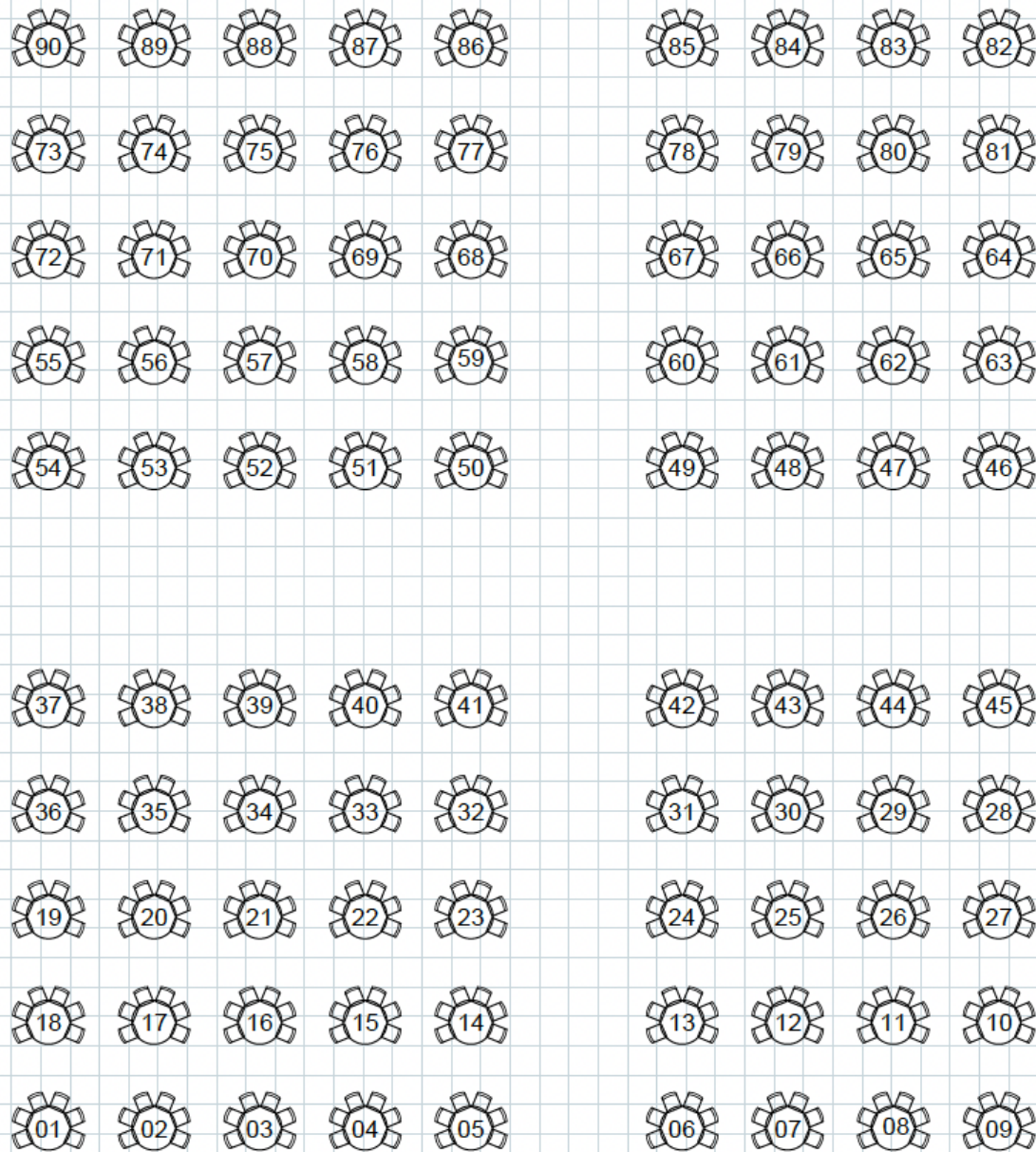
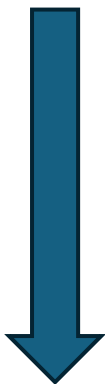
A dark, atmospheric photograph of a large event space, possibly a concert or festival. The scene is dimly lit with blue and white stage lights. In the background, there are silhouettes of people and structures, including what appears to be a stage with a large screen. The overall mood is mysterious and high-tech.

# Dinner table(s)

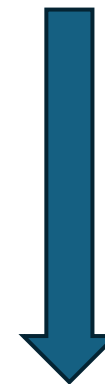
The dinner is estimated to 720 seats, 8 seats/table.

\*Floorplan subject to be changed.

STAGE



STAGE



540 pax.

2850 pax



STAGE

## ADD-ONS – Discount rate for your partner level applies here

## Price

Dinner sponsor

17 995 € (1 only)

Lanyard sponsor

9 995 € (1 only)

Drink sponsor – Early arrival mingle the day before

8 995 € (1 only)

Food & beverage stations + lunch area branding

14 995 € (1 only)

Pre-conference training – half day

4 995 €/room

Additional tickets – Event only / Event+Dinner – per ticket

1 495 € / 1 995€

Page in the magazine

995 €/page

Extra advertisement in all event email communication up until the conference

9 995 € (1 Only)

Tailored on-site visibility

TBD

# Prices and terms 2027°

• Level	*Early bird until 31 July 2026		*Late bird from 1 August 2026
• Platinum	34 995€	->	39 995€
• Gold	24 995€	->	29 995€
• Silver	14 995€	->	24 995€
• Bronze	9 995€	->	11 995€

- \*The only way to secure your package is to book it via our webshop.  
Buy now – pay January 11, 2027